



SETH GARBER, MS

Los Angeles, CA | 609-313-0451 | sag0724@gmail.com | <http://www.sethgarber.net/>

VIDEO EDITOR ■ PRODUCER ■ CONTENT CREATOR

Experienced video editor with a Master's in Entertainment Business, specializing in athletics video production. Proficient in all aspects of production, including scriptwriting, filming, and editing for live-action and studio productions. Skilled at leading creative teams to produce visually captivating content that showcases the excitement of athletics. Committed to delivering outstanding productions that elevate the fan experience.

TECHNICAL SKILLS

Software | Adobe Creative Suite: Premiere, Photoshop, After Effects, Final Cut Pro, DaVinci Resolve, Hootsuite, Microsoft Office.

Equipment | Newtek and Daktronics, Ross Xpression and Carbonite, various mirrorless, DSLR, and broadcast cameras.

PROFESSIONAL EXPERIENCE

Allen Media Group | Los Angeles, CA

July 2022 to Present

Video Editor

- **Successfully edit and produce over 100 episodes** of television that generated hundreds of thousands of views nationwide in syndication.
- **Demonstrate exceptional ability** in scene evaluation and selection, ensuring optimum pacing, entertainment value, and continuity while expertly trimming shots and editing content.
- **Deliver high-quality, dynamic edits** with a variety of camera angle choices, visually stunning titles, attention-grabbing graphics, and seamless audio integration.

Lakers/Dodgers Regional Sports Network (Charter Communications) | Los Angeles, CA

September 2021 to July 2022

Studio Tech II (2021-2022)

- **Provided indispensable production support** for high-profile Dodgers and Lakers shows, including halftime, pre- and post-game, as well as morning and afternoon news programs. Expertly fulfilled multiple roles as Dreamcatcher operator, video playback operator, and teleprompter operator
- **Built and created 30+ captivating live television packages** for Lakers and Dodgers pregame and postgame shows using Evertz Dreamcatcher.
- **Drove knowledge sharing and proficiency** by training and mentoring new employees, fostering a skilled and cohesive team.

Freelance Production Assistant (2013-2015)

- **Provided vital production support** for Lakers and Dodgers pregame, halftime, and postgame shows, assuming key roles as A2 audio engineer, camera operator, playback operator, teleprompter operator, and floor manager.

Air Force Athletics | Colorado Springs, CO

July 2019 to July 2021

Producer and Editor

- **Spearheaded and directed** a highly skilled production crew of seven members, successfully overseeing the seamless broadcasting of over 100 live events. Provided comprehensive training and valuable coaching to optimize performance and elevate the viewer experience.
- **Achieved an outstanding 457% growth in engagement, fostering a staggering 1.2 million interactions** across three prominent social media platforms. Crafted visually captivating marketing materials and delivered compelling content that captivated audiences, driving unprecedented levels of user engagement.

PROFESSIONAL EXPERIENCE, continued.

UMass Lowell Athletics & Fayetteville Marksmen Hockey (Spectra) | N. Carolina & Mass. September 2017 to July 2019

Manager of Production Services | Fayetteville Marksmen Hockey (2018 to 2019)

- **Hired, trained, managed, and mentored ~20 crew members** to provide production support for live broadcasts.
- **Transformed viewer experience**, creating digital scoreboard layout and in-game video content for Crown Complex's new LED display system.
- **Increased value for corporate sponsors**, partnering with marketing and corporate sales managers to design and display attention-grabbing sponsor ribbons and motion graphics for up to 40 national and local brands.

Audio Visual Manager | UMass Lowell Athletics (2017 to 2018)

- **Produced and edited 25+ impactful videos** to promote key players and games, capturing audience attention and boosting crowd engagement.
- **Demonstrated exceptional versatility** in production roles such as producer, replay operator, technical director, and camera operator, ensuring seamless execution of high-quality content and earned recognition for consistent excellence.

Charlotte Stone Crabs Minor League Baseball | Port Charlotte, FL January 2017 to September 2017

Seasonal (Temporary) Video Production Manager

- **Created engaging digital content** for MLB's Tampa Bay Rays and their minor league team, including video production, editing, and social media management.
- **Designed captivating graphics** for digital scoreboards at major and minor league baseball games and produced live streams of pre and postgame content, engaging audiences worldwide.

Knights Circle Apartments | Orlando, FL May 2016 to December 2016

Marketing Manager

- **Successfully managed \$120K budget for 20+ marketing events**, with up to 150 attendees each.
- **Achieved significant growth in following and engagement** on Facebook, Twitter, and Instagram through the creation of powerful digital content while maximizing advertising budget through strategic partnerships with 20+ businesses.

Sinclair Broadcast Group | Reno, NV September 2015 to May 2016

Creative Services Producer

- **Produced a weekly round table talk show**, operating camera, running audio, and technical directing, while also partnering with the network to edit archival footage for commercials.
- **Managed the end-to-end process** of over 15 advertising packages for local businesses, including scriptwriting, filming, directing, editing, and production.

Reno Aces Minor League Baseball | Reno, NV February 2015 to May 2016

Multimedia Assistant (Seasonal Internship)

- **Managed video production**, including filming, editing, and producing engaging videos and motion graphics for in-game and social media, while providing seamless support to the control room director and PA announcer.

EDUCATION & CERTIFICATION

MS in Entertainment Business | Full Sail University | Winter Park, FL 2021
Entertainment Law, Digital Marketing, Business Plan Writing, Project Management, and Executive Leadership.

BS in Digital Media, Video Production Minor | Drexel University | Philadelphia, PA 2013

Social Media Marketing Certificate | University of Nevada | Reno, NV 2016