



SETH GARBER, MS

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VIDEO EDITOR ■ PRODUCER ■ CONTENT CREATOR

OBJECTIVE STATEMENT

Dynamic and experienced video editor with over ten years of experience and a Master's in Entertainment Business, seeking a challenging role in video production. Proficient in all facets of production, including scriptwriting, filming, and editing for both live-action and studio projects. Committed to delivering exceptional productions that elevate the fan experience and leave a lasting impact.

TECHNICAL SKILLS

Software | Adobe Creative Suite: Premiere Pro, Photoshop, After Effects, Final Cut Pro, Microsoft Office

Equipment | Newtek, Daktronics, Ross XPression and Carbonite, various mirrorless, DSLR, and broadcast cameras

PROFESSIONAL EXPERIENCE

Allen Media Group | Los Angeles, CA

July 2022 to Present

Video Editor

- Edit and produce over 100 episodes of television which generates hundreds of thousands of views nationwide.
- Demonstrate exceptional ability in scene evaluation and selection, ensuring optimum pacing, entertainment value, and continuity, while expertly trimming shots and editing content.
- Deliver high-quality, dynamic edits with a variety of camera angles and seamless audio integration.

Lakers/Dodgers Regional Sports Network (Charter Communications) | Los Angeles, CA

September 2021 to July 2022

Studio Tech II (2021-2022)

- Provided production support and created 30+ captivating live television packages for Dodgers and Lakers shows, including halftime, pre and postgame, as well as morning and afternoon news programs.
- Exhibited proficiency in multiple roles as Dreamcatcher operator, video playback operator, and teleprompter operator.
- Drove knowledge sharing by training and mentoring new employees, fostering team cohesion.

Freelance Production Assistant (2013-2015)

- Contributed vital production support for Lakers and Dodgers pregame, halftime, and postgame shows, assuming key roles as A2 audio engineer, camera operator, playback operator, teleprompter operator, and floor manager.

Air Force Athletics | Colorado Springs, CO

July 2019 to July 2021

Producer and Editor

- Directed a production crew of seven members, overseeing the broadcasting of 100+ live events.
- Achieved a 457% growth in engagement, fostering 1.2 million interactions across three social media platforms.
- Crafted visually appealing marketing materials and delivered captivating content, driving unprecedented levels of user engagement.

UMass Lowell Athletics & Fayetteville Marksmen Hockey (Spectra) | N. Carolina & Mass.

September 2017 to July 2019

Manager of Production Services | Fayetteville Marksmen Hockey (2018 to 2019)

- Supervised and trained approximately 20 crew members to support live broadcasts.
- Designed digital scoreboard layout and created in-game content for Crown Complex's video boards.
- Collaborated with marketing and sales managers to create sponsor graphics for about 40 national and local brands.

PROFESSIONAL EXPERIENCE, continued.

Audio Visual Manager | UMass Lowell Athletics (2017 to 2018)

- Produced 25+ videos to promote players and games, capturing audience attention and boosting crowd engagement.
- Demonstrated versatility as a producer, replay operator, technical director, and camera operator.

Charlotte Stone Crabs Minor League Baseball | Port Charlotte, FL

January 2017 to September 2017

Seasonal (Temporary) Video Production Manager

- Developed content for the Tampa Bay Rays and their minor league team, including video production, social media management, and live streams of pre and postgame content.

Knights Circle Apartments | Orlando, FL

May 2016 to December 2016

Marketing Manager

- Successfully oversaw \$120K budget for 20+ marketing events, with up to 150 attendees each.
- Achieved significant growth in following and engagement on Facebook, Twitter, and Instagram through the creation of powerful digital content while maximizing advertising budget through strategic partnerships with 20+ businesses.

Sinclair Broadcast Group | Reno, NV

September 2015 to May 2016

Creative Services Producer

- Produced weekly round table talk show, acting as camera operator, audio engineer (A1), and technical director.
- Finish, produce, and localize marketing AV assets for FOX and NBC media content.
- Directed the end-to-end process of over 15 advertising packages for local businesses, including scriptwriting, filming, directing, editing, and production.

Reno Aces Minor League Baseball | Reno, NV

February 2015 to May 2016

Multimedia Assistant (Seasonal Internship)

- Managed video production and motion graphics for in-game and social media, while providing seamless support to the control room director and PA announcer.

EDUCATION & CERTIFICATION

MS in Entertainment Business | Full Sail University | Winter Park, FL

2021

Entertainment Law, Digital Marketing, Business Plan Writing, Project Management, and Executive Leadership.

BS in Digital Media, Video Production Minor | Drexel University | Philadelphia, PA

2013

Social Media Marketing Certificate | University of Nevada | Reno, NV

2016